

# Organizational ESG risk management A birds-eye view for the financial sector

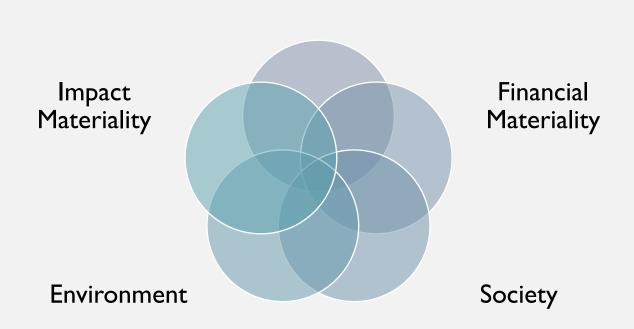
Dr Bronwyn Claire June 2024





## PRESENTATION OUTLINE

- Defining ESG and why it is centre stage
- ESG integration into traditional risk management practices
- Utilizing scenario analysis to evaluate and manage enterprise ESG risks
- Best practices for internal and external ESGrelated reporting
- Addressing ESG to achieve sustainability and resilience



Governance

# DEFINING ESG

## E, S AND G

#### • Environment

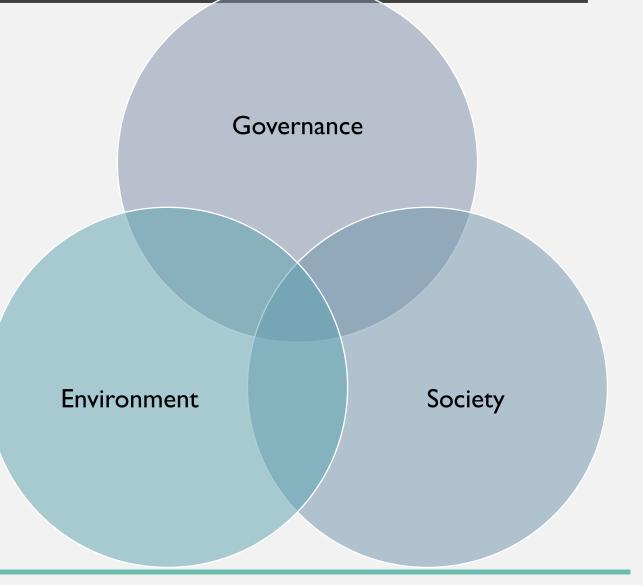
- Climate change
- Waste management
- Energy efficiency
- Natural resources

#### • Society

- Workforce, incl value chain
- Affected community
- Customers and end-users

#### Governance

- Company structure
- Business ethics and transparency
- Reporting
- Risk management

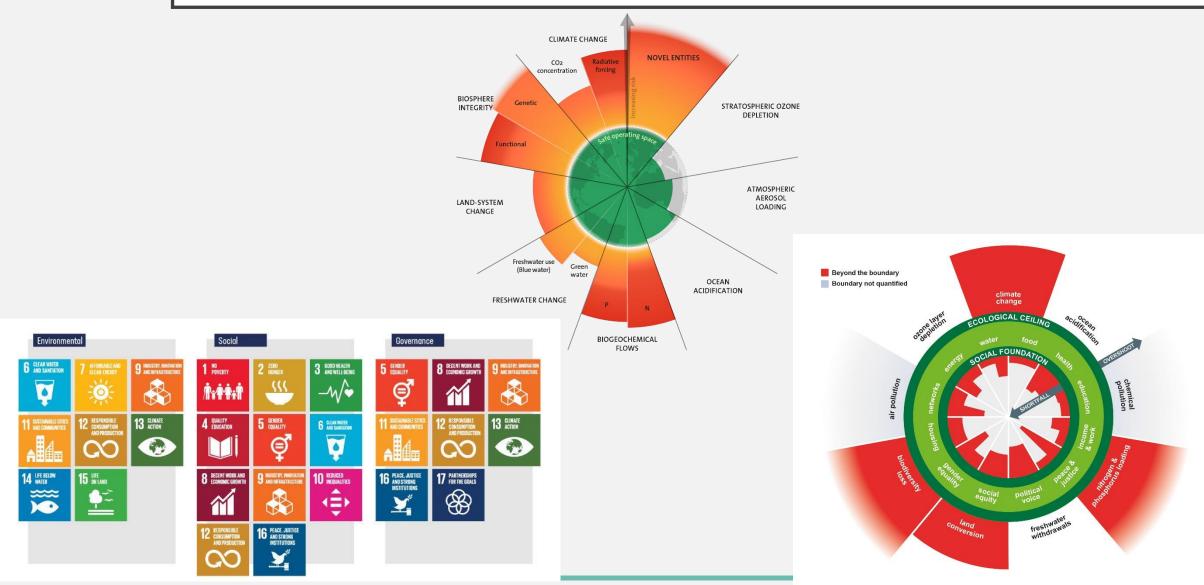


### ESG ISSUES

UNEP FI defines environmental, social and governance **issues** as having one or more of the following characteristics:

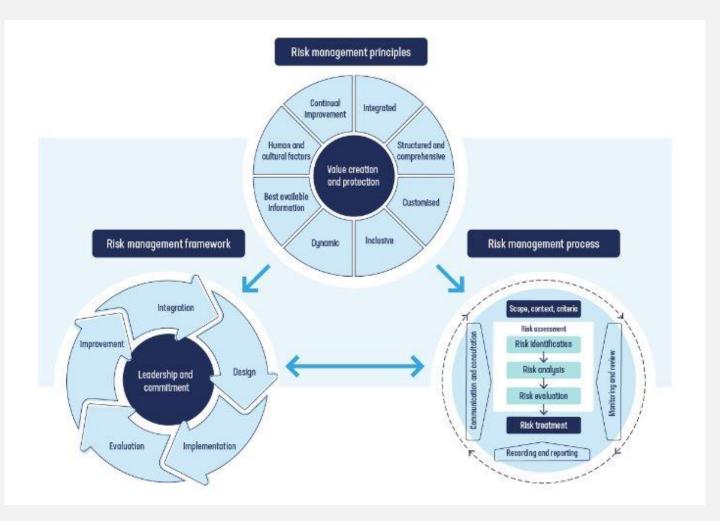
- are the focus of **public concern** (eg genetically modified organisms);
- are **qualitative and not readily quantifiable** in monetary terms (eg corporate governance, intellectual capital);
- reflect externalities not well captured by market mechanisms (eg environmental pollution);
- are often the focus of a **tightening policy** and regulatory framework (eg greenhouse gas emissions); or
- arise throughout the company's supply chain (eg labour issues at supplier factories).

### ESG FRAMEWORKS

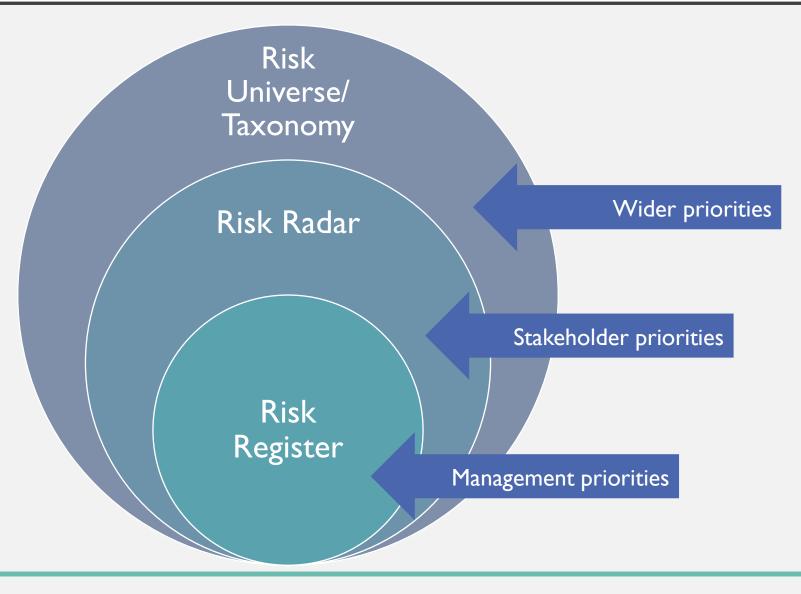


# **RISK MANAGEMENT**

### ISO 31000 STANDARD



### **RISK CONTEXT**



### **RISK ARTICULATION**

- What is **a risk** when travelling to New York...
  - Landing in New York hungry
  - Being late and missing the connection
  - Failure to arrive in New York
  - Extreme weather forecast for New York
  - Being tired and sleeping through your alarm

### RISK TAXONOMY

Environment Pillar			Social Pillar				Governance Pillar		
Climate Change	Natural Capital	Pollution & Waste	Env. Opportunities	Human Capital	Product Liability	Stakeholder Opposition	Social Opportunities	Corporate Governance	Corporate Behavior
Carbon Emissions	Water Stress	Toxic Emissions & Waste	Clean Tech	Labor Management	Product Safety & Quality	Controversial Sourcing	Access to Communication	Board	Business Ethics
Product Carbon Footprint	Biodiversity & Land Use	Packaging Material & Waste	Green Building	Health & Safety	Chemical Safety	Community Relations	Access to Finance	Pay	Tax Transparency
Financing Environmental Impact	Raw Material Sourcing	Electronic Waste	Renewable Energy	Human Capital Development	Consumer Financial Protection		Access to Health Care	Ownership	
Climate Change Vulnerability				Supply Chain Labor Standards	Privacy & Data Security		Opportunities in Nutrition & Health	Accounting	
					Responsible Investment				
Kay Issues	selected for the	Coft Drinks Cul	Industry (s. a. Ca		Insuring Health & Demographic Risk		Universal Key I	ssues applicable	to all industric

## BENEFITS OF RISK MANAGEMENT

Opportunities from addressing risks effectively

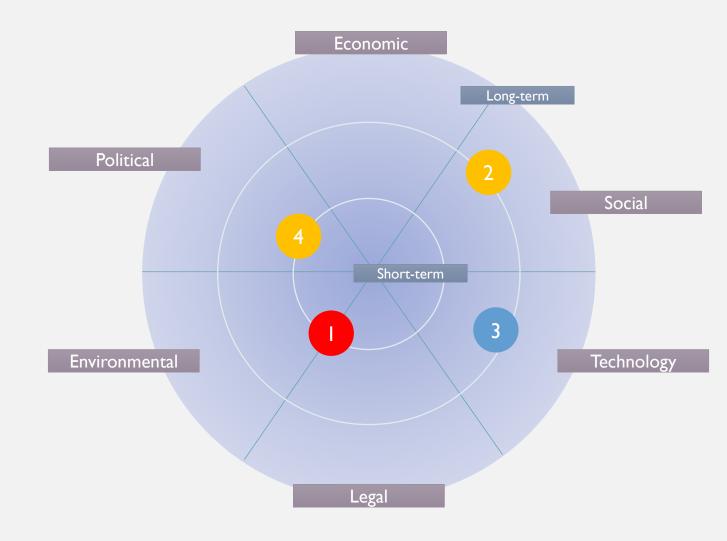
- Increases awareness Risk management allows for early recognition or warning of threats that could be costly in respect to money, security, internal morale and reputation.
- Enhances responsibility Allocate accountability to most appropriate staff or even external experts to eliminate them.
- **Boosts corporate communication** Risk management boosts communication in an entire organization. Regular meetings for reviewing the threats also aid in boosting employee morale.
- Identifies new opportunities Risk management provides the opportunity of exploring new methods of doing business and design suitable alternatives if a problem occurs.

### SCENARIO ANALYSIS

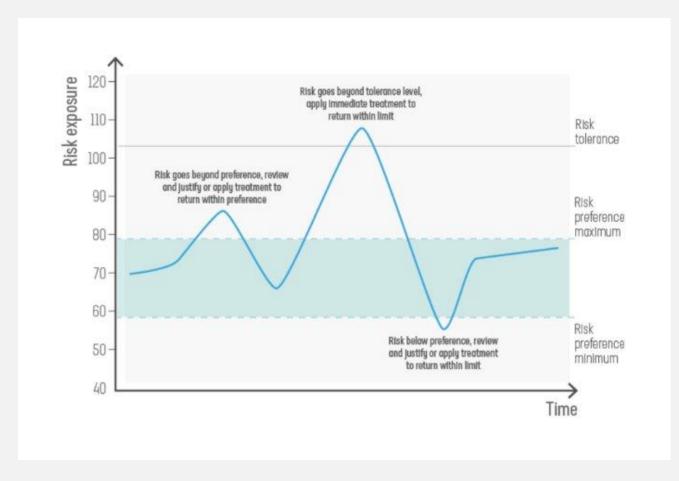
## **RISK MONITORING**

UK agriculture example

- I. UK introduces recycling waste management requirements
- 2. Consumers preferences shift to more diverse crops
- 3. Decarbonisation of fuel and energy in operations
- 4. Instability of foreign markets reduce demand



### PURPOSE OF SCENARIO ANALYSIS



### 2024 ORTEC FINANCE CLIMATE SCENARIOS

2024

#### Net-Zero

#### ( Why?

Assess the risks and opportunities under a highly ambitious but orderly transition with climate adaptation.

#### Q What?

- Highly ambitious low-carbon policy and rapid technology transition
- Adaptation and low physical risks of climate change
- Financial markets do not price-in future risks

#### Net-Zero Financial Crisis

#### 😩 Why?

Shows the resilience of portfolios to sudden repricing, triggering market dislocation centered on high-emitting stocks.

#### Q What?

- Highly ambitious low-carbon policy and rapid technology transition
- Adaptation and low physical risks of climate change
- Sudden divestments in 2025 to align with the Paris Agreement goals have disruptive effects on financial markets with sudden repricing followed by stranded assets and a sentiment shock

**At 1.5°C** 

\*Stress version also available

**₿↑** 1.5°C

#### Delayed Net-Zero New

#### ( Why?

Reflects a future where technological breakthroughs and a step-up in policy action limits exposure to severe physical risk.

#### Q What?

- Ambitious policy commitments combined with considerable improvements in the feasibility and competitiveness of low-carbon technology
- Physical risks are limited over the short to medium term
- Financial markets price-in transition and physical risk during the late 2020s

**@†** 2.0°C

#### Limited Action

#### ( Why?

Highlights how falling short of meeting emissions targets and pledges would drive high exposure to physical risks.

#### Q What?

 Emissions targets and commitments are not fully met

- High chronic and acute physical risks
- Financial markets price-in physical risks gradually over the 2020s and 2030s

**At 2.6°C** 

#### High Warming

#### ( Why?

Considers a future without any further action to limit climate change, triggering multiple climate tipping points and very severe physical risks.

#### Q What?

- No new climate policies are enacted
- Very severe chronic and acute physical risks
- Financial markets price-in physical risks gradually over the 2020s and the 2030s

At 3.7°C

\*Stress version also available

### REPORTING



Safety

Human rights

Human rights

V

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 $\checkmark$ 







#### Management systems

Biodiversity

Circular economy & waste

<u>Circular economy and waste</u>

Product stewardship

Water

• Water

Targets & data environment

Shell's approach to human rights (PDE)
 Our values
 Ethics & compliance manual (PDE)
 Transparency and anti-corruption

- <u>Responsible business practice | Ethics & compliance</u>
- Shell general business principles (PDF)
- <u>Code of conduct (PDF)</u>
- <u>Code of ethics</u>
   <u>UK modern slavery act</u>
- Voluntary principles on security and human rights
   (PDF)
- HSSE & SP commitment and policy

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Communities

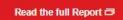
Remedy & Grievance Mechanisms



#### Annual Report and Accounts 2023

Read the full, comprehensive operational and financial report for the year ended December 31, 2023.

ightarrow Read more about the Annual Report and Accounts

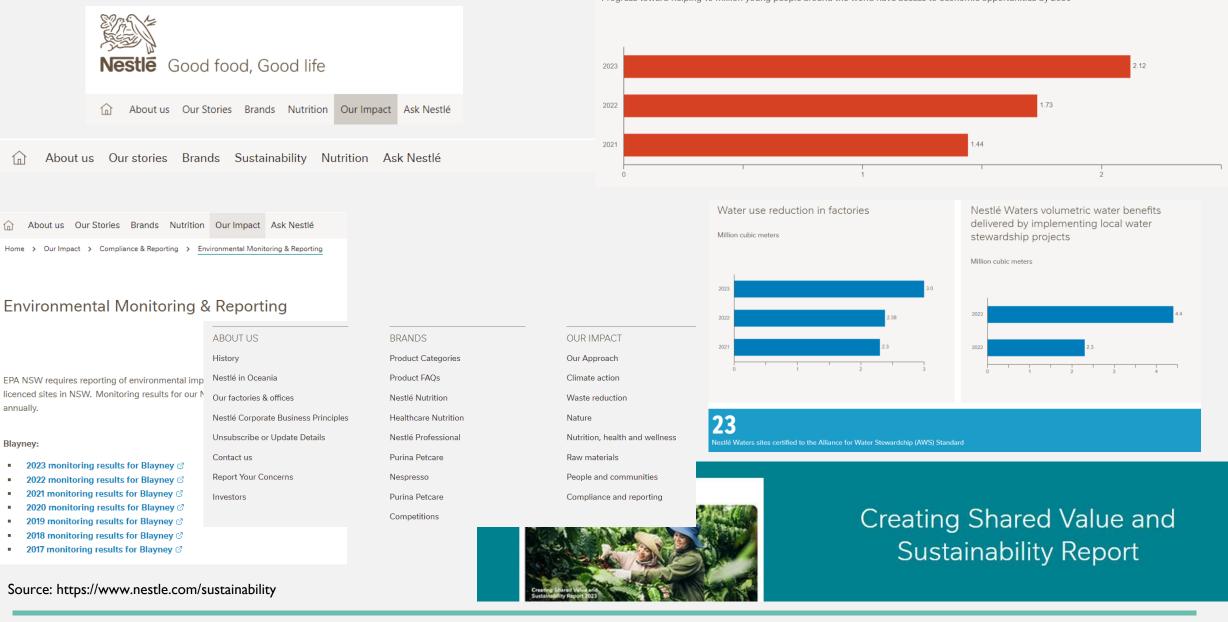




Source: https://www.shell.com/about-us/annual-publications.html

#### Economic opportunities

#### Progress toward helping 10 million young people around the world have access to economic opportunities by 2030





Overview Why Invest Events & Presentations <u>Financials</u> News Stock Info Corporate Governance Shareholder Services

2023 Annual Report	Introduction	04 - A Letter from Our Chairman & CEO 05 - A Message from Our Lead Independent Director		
↓ 2023 Annual Report on Form 10-K		06 - 2023 Progress and Highlights		
		07 - Our Approach to ESG		
↓ 2023 Annual Review		08 - ESG Priorities		
		09 - Our Stakeholders		
↓ 2023 Impact Report		10 - Spotlight Stories	13 - Governance of ESG	How our approach to governance issues supports the Sustainable Development Goals (SDGs)
	Governance	13 - Governance of ESG	14 - Ethics, Transparency, Quality	3 December 1 Statement We aspire to ensure health and well-being
		14 - Ethics, Transparency, Quality	Ethical Decision-Making	for all through equitable access to medicines and vaccines.
		23 - Accountability	Laws and Regulations Compliance Open Door Culture and Investigations	
	Environment	26 - Climate Change	Safety and Quality Counterfeit Medicines	Gender Equality We aim to end discrimination against women, ensure equal opportunities for leadership, and access
		29 - Sustainable Medicines	Supply Chain Transparency Intellectual Property	to reproductive health.
	Social	32 - Innovation and Global Health 34 - Equitable Access and Pricing	Clinical Trials Data Privacy and Protection Human Rights and the Right to Health Political Contributions and Lobbying Activities	12 seven Responsible Consumption and Production We aim to achieve environmentally sound life cycle management and adopt sustainable practices.
		38 - Our People		
	ESG Performance	44 - Governance	23 - Accountability Right Incentives	13 EXAMPLE Climate Action Through our goals we are taking urgent action to help combat climate change and its impacts.
		45 - Environment	Board of Directors and Board Committees Board Leadership Structure	
		47 - Social	Board Diversity and Independence	16 Recently Peace, Justice, and Strong Institutions We operate to uphold justice, promote the rule of law, and develop ethical, transparent, and representative decision-making.
	Appendix	55 - Global Reporting Initiative (GRI) Index		decision-making.
		71 - Sustainable Accounting Standards Board (SASB) Index		
		76 - Task Force on Climate-Related Financial Disclosures (TCFD)		
		82 - About This Report		

Q Contact Us

Source: https://investors.pfizer.com/Investors/Financials/Annual-Reports/default.aspx

### **Delivering impact through our actions**

Throughout 2023 Lloyd's has continued to leverage our expertise, insight and the tools we have available to maximise our impact and build a more sustainable, resilient and inclusive market and society.

	tegy to the United Nations Sust					Sustainability	
Sustainable	Partnered with	Resilient	() 1,300		Launched our	report 2023 Lloyd's Corporation Sustainable. Resilient. Inclusive.	
commitment to 10% of the Central Fund to impact investments by 2025	Moody's Analytics to develop an emissions accounting solution	Development Fund Signed a landmark partnership to scale insurance access for climate-vulnerable countries	stakeholders engaged across 16 events throughout 2023 Lloyd's Futureset	<b>2.1%</b> decrease in gender pay gap from 2022	Inclusive Futures programme with an initial investment of £50m	About Lloyd's Foreword Our approach to sustainability Delivering impact through our actions Our sustainability governance United Nations Sustainable Development Goals	Resilient     Our ambition: helping society protect what     matters most     Research and insights     Emerging risks     United Nations
Lloyds impact Bond E140m fund of sustainability focused assets	Published our insuring the transition roadmap consultation	Hosted our first Cyber Innovation Forum in partnership with Aon	Grew our audience by <b>30%</b> across 2023	Dive in festival 2023 for Record participation 135 events 37	6	Sustainable           Our ambition: insuring the transition           Our emissions           Investments           Lloyd's impact investments           TCFD summary table           Emissions accounting	Lloyd's Disaster Pisk Facility  ILoyd's Disaster Pisk Facility  Inclusive Our ambition: making our market and society more inclusive Uoyd's of London Foundation Global philanthropic projects Global philanthropic projects Creating an inclusive Corporation
<b>33%</b> reduction in global carbo per FTE since 2019	on emissions	Over <b>£22b</b> claims paid to customers around the work		E1.8r of charitable support to 36 charities	<b>n</b> •	Insuring the transition: roadmap consultation Supporting climate innovation Partnerships Visit www.lloyds.com for more information	15     Inclusive Futures       16     Lloyd's culture metrics       17     Appendix       Glossary     United Nations Sustainable Development Goals       Supplementary reporting     PwC assurance opinion       Reporting criteria     Period

Source: https://www.lloyds.com/about-lloyds/sustainability/reporting-and-operations/reports/sustainability-report-2023

	Targets	Timing	Board's evaluation of progress Detail in report	
	Responsible investment			
	New Deliver a 55% reduction in the carbon emissions^ intensity of our investment portfolio by 2030 against our 2019 baseline	By 203	On track > Page 78     During 2023 we reduced the weighted average carbon intensity     (WACI) of our portfolio by 50% against our 2019 baseline	
	New Internal investment target on financing the transition to a lower-carbon future. (Note: This is a critical underpin for the WACI reduction target and is linked to our executive remuneration)	By 203	New target > Page 78	
PROFINE	Engage with the companies responsible for 65% of absolute emissions in our investment portfolio	Ongoin	Page 42 This is an ongoing annual target, which we have fully met in 2023 for the identified cohort of companies	
	Deliver a 25% reduction in our operational emissions intensity from a 2016 baseline, and abating the remaining emissions via carbon offsetting initiatives, to become carbon neutral across our Scope 1 and 2 (market-based) emissions by the end of 2030			
		— M	ateriality matrix	
	Sustainable business Employ 35% of women in senior management' by the end of 2023	Our ma	assessment identified 21 topics and ranked them as either high, medium or em ped according to their importance to stakeholders and Prudential's business, an ronment and society.	
	New Ensure 40% of women in Group Leadership Team* by the end of 2026	Our	high-priority material topics are consistent with our findings in 2022: responsible	e investment, fair treatment
For Every Life,	New All people managers to have sustainability-linked KPIs by the end of 2026	of o	stomers, customer satisfaction, inclusive products and services, digital health in acy and data protection, ethics and responsible business practices, corporate go	nnovation, climate change,
For Fuer Lt	The above performance against targets is as of 31 December 2023. The Board will continue to review and evolve this as the Group p	in al	ision and belonging. These are areas where we believe our efforts can contribut	
For Every Fulure Sustainability for Real-world Impact and Long-term Realience		A mgn	G Workplace health and safety	Customer Custom
Sustainability at Prudential Materiality assessment process 2023		Influence on	environmental and services	Satisfaction Fair treatment () of customers () Privacy and data protection
Stainalytics 6.3 12:192 14 15 16 16 17 16 16 16 16 16 16 16 16 16 16	Step 3: Step 4: Analyse Validation and and evaluate approval by senior	stakehold er assessm	Training and S S Financial development S Financial literacy Employment S Diversity, inclusion recruitment and rewards S Community	Information Ethics and responsible () Innovation business practices () () Carporate governance
2 A-	management	ents and deci	Responsible procurement practices     Responsible     and investment	
3/100 ked in the 72* percentile 22 61/100 marked in the 71* percentile 35 Our list of material topics is drawn from prior material topics, 14 KEX and SASB requirements, and peer reviews. We reviewed the list of 21 topics from 2022 and they were maintained as relevant. SE4Good A MARKEN AND ASAB requirements, and peer reviews. We reviewed the list of 21 topics from 2022 and they were maintained as relevant. SE4Good A MARKEN AND ASAB requirements, and peer reviews. We reviewed the list of 21 topics from 2022 and they were maintained as relevant. A MARKEN AND ASAB requirements, and through formal ESS surveys with nearly 1,000 customers, more than 1,000 employees, and over 7,000 agency distributors.	We analysed and evaluated the 2022 outcomes and concluded that the topics continued to be of relevance to us as a business and remained important key areas of concern for our stakeholders. Herein the topics contern for our stakeholders.	isions	Volunteerism      Labour rights      Biodiversity and     nature-based     considerations	C Anti-bribery and corruption
3.6/5 022.43/5 Over Associated and a second participation of the second participation		1 4	Emerging Significance of Prudential's economic, environmental ar	nd social impact High

**Cambridge Advance Online** 

Source: https://www.prudentialplc.com/~/media/Files/P/Prudential-VI3/reports/2023/sustainability-report-2023.pdf

### USE OF EXTERNAL REPORTING

Figure 5: Industry-Level Biodiversity Risk Exposure

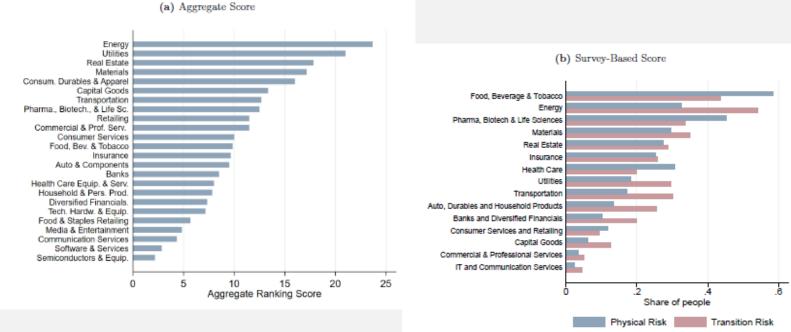
#### **BIODIVERSITY RISK \***

Stefano Giglio<sup>†</sup> Theresa Kuchler<sup>‡</sup> Johannes Stroebel<sup>§</sup> Xuran Zeng<sup>¶</sup>

#### April 2023

#### Abstract

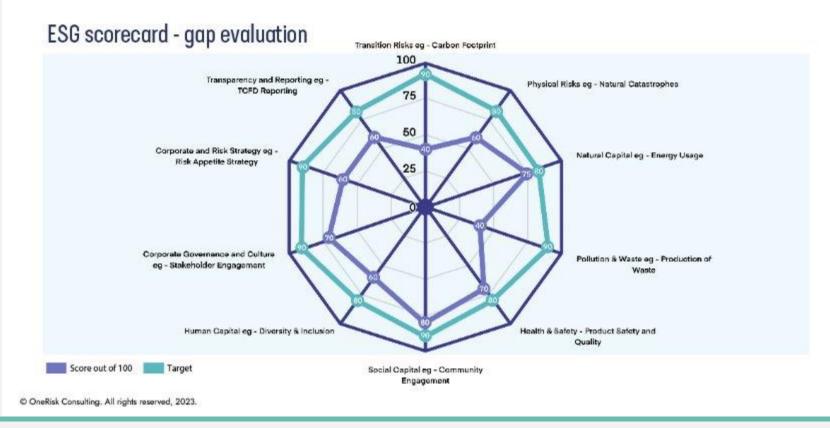
We explore the effects of physical and regulatory risks related to biodiversity loss on economic activity and asset values. We first develop a news-based measure of aggregate biodiversity risk and analyze how it varies over time. We also construct and publicly release several firm-level measures of exposure to biodiversity risk, based on textual analyses of firms' 10-K statements, a large survey of financial professionals, regulators, and academics, and the holdings of biodiversity-related funds. Exposures to biodiversity



### ESG REPORTING PERFORMANCE DASHBOARD

	ESG taxonomy	Material ESG sub-categories	Target or measurement	Performance of last year	Status for target
	Transition risks	Carbon footprint	5% reduction achieved in GHG emissions against 2021 baseline	Scope 1-50 tonnes, 2-10 tonnes, 3-20 tonnes	
	Physical risks	Natural catastrophes	Sites close to disaster prone area, preventive action taken	Cost of capital \$500,000	
Environmental	Natural capital Energy usage		4% reduction in consumption of units	25,000 kWh/year	
	Pollution and waste	Production of waste	Reduction of waste by 10%	2 million tonnes of total waste	
	Health and safety	Product safety and quality	Casualties due to harmful substance in product	0 casualties	
Social	Social capital	Community engagement	20% increased volunteering hours	300 hours of volunteering	
	Human capital	Diversity and inclusion	Female members on board	30% female ratio	Target not yet set
	Corporate governance and culture	Stakeholder engagement	4 meetings to be held in a year	Twice quarterly	
Governance	Corporate and risk strategy	Risk appetite strategy	Board approved ESG risk appetite strategy	N/A	Being developed
	Transparency and reporting	TCFD reporting	Approval by CDP	Approved	

### ESG REPORTING PERFORMANCE DASHBOARD



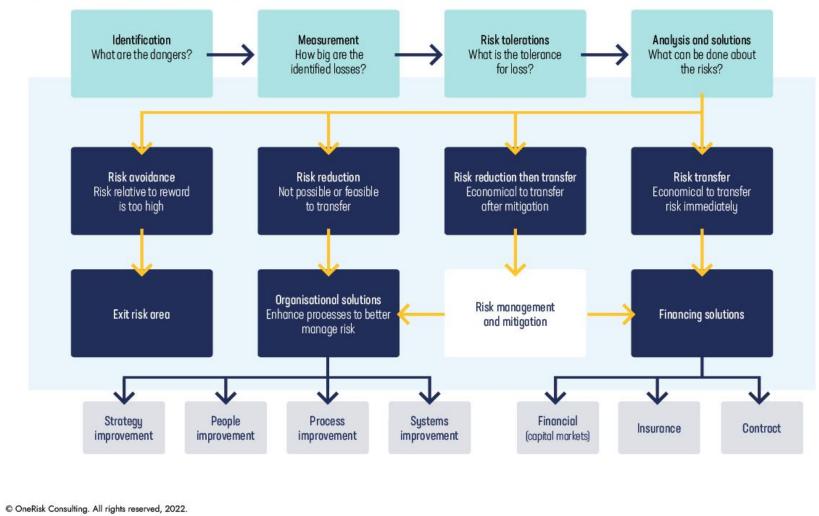
### RISK MONITORING AND REVIEW – KPIS/KRIS

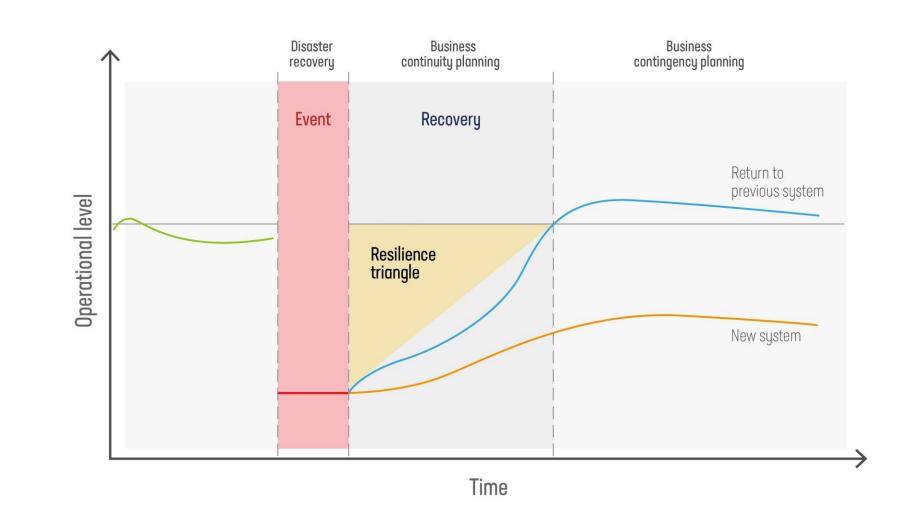
#### Developing ESG KRIs – examples

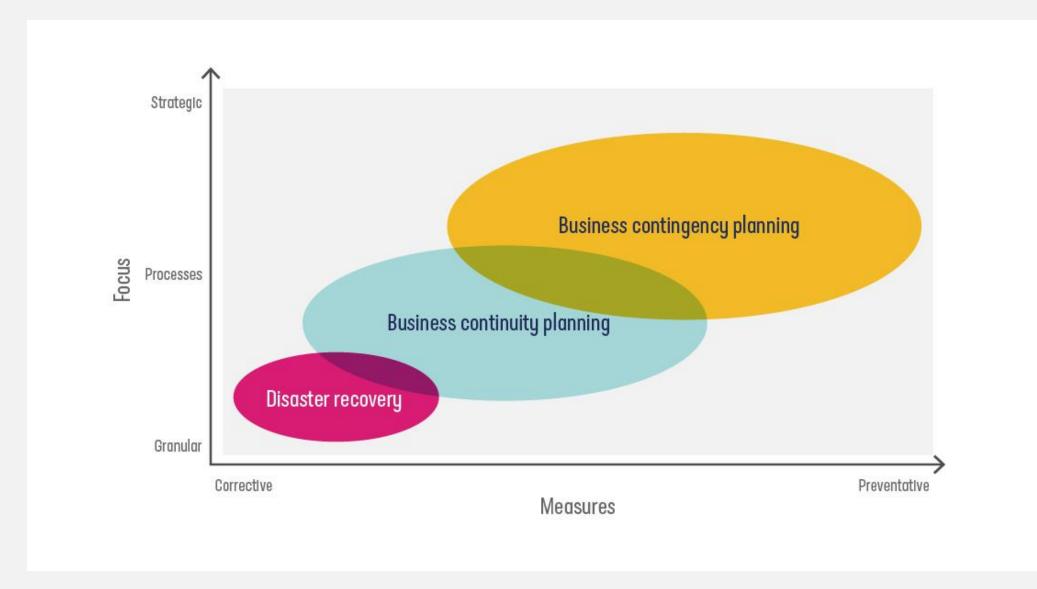
Risk category	Sub-risk category	ESG theme	Full description	KRI	
Financial/hazard Credit risk		Physical risk	Assessment of mortgaged property exposure to high flood risk areas	% mortgage credit exposure linked to properties in high-risk flood areas	
Financial/regulatory	Dependent on industry and context, for example, credit risk (financial institution) or regulatory (property owners/managers), operational (leases) and so on	Transition risk	Assessment of property portfolio with low energy performance	% property exposure linked to properties with low energy efficiency	
Operational/strategic	Supply chain disruption/reputational risk	Social capital	Assessment of supply chain compliance with anti-slavery, responsible business policy	% suppliers audited as non-compliant with responsible business requirements	
Strategic/regulatory	Reputational/licence to practice	Ethical standards	Assessment of segregation between approval of client due diligence and client relationship	% major clients approved by a single relationship manager	

### SUSTAINABILITY AND RESILIENCE

### **Risk solutions alternatives**







# **QUESTIONS?**



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